**NOA Social Media Support Request**

* **Brand approved trailer & desired key art:***This can be shared via a secure file transfer of your choice. ex. Dropbox, WeTransfer etc. The key art will be repurposed as the trailer’s thumbnail. Please allow for space in the upper-righthand corner where we will add Nintendo branding. Please see the example attached image.*

* **Confirmation link to brand approval via NPT or NCMS:***Please provide the link showing that this has been brand approved or is under review.*

*NPT example link:* [*https://publisher.nintendo.com/*](https://publisher.nintendo.com/) *- ID+numbers associated   
NCMS example link:* [*https://ncms3.mng.nintendo.net/ncms3/video/information?id=YOURNUMBERS*](https://ncms3.mng.nintendo.net/ncms3/video/information?id=YOURNUMBERS) *(This link may have been emailed to you upon video approval)*

*If the trailer has not been submitted for brand review or you are unfamiliar with Nintendo Publisher Tool (NPT), please see attached NPT Walkthrough.*

* **Marketing Beat and Trailer Title:***i.e. Announcement Trailer, Release Date Trailer, Gameplay Trailer, Pre-Order Trailer, Launch Trailer, DLC Trailer, etc.*
* **Video/Marketing Beat Description:***This should be the consumer-facing description of your video and game; please optimize for NOA Facebook, Twitter, and YouTube*
* **Content Embargo Date & Time***: (Please convert to PST)*
* **Desired posting date & time on NOA channels:** *(Please convert to PST)*

*If different from the Embargo Date, please explain.*

* **Link(s) to Social Media Accounts: (Twitter/X and Facebook)**
* **Talent/Music rights expiration date** (if applicable):
* **Is this title featured in any upcoming/past industry events?**: *(showcase, -con, -fest, etc.)*
* **Is this trailer approved for all-ages by the ESRB** (Y/N)?
* **Is this an Indie Game** (Y/N)?